

What happens at the curb... matters.

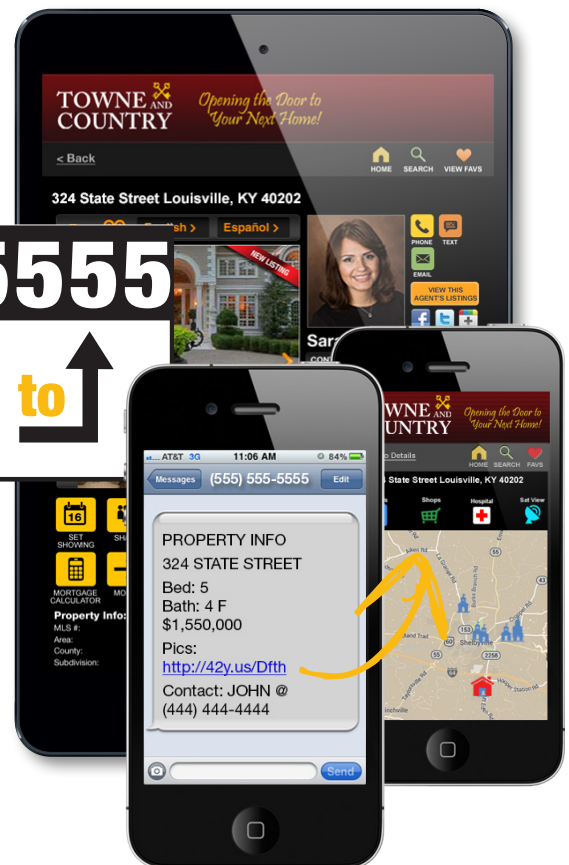
76% of home buyers drive by the home they purchase. They want property info at the curb. And they want it on their mobile phones.

Our company has invested in VoicePad®, the real estate industry's most powerful lead-generating mobile technology... and it all starts at the curb with the 'smart sign.'



VoicePad mobile technology:

- **Delivers automated property info** to home buyers 24-7 by **Call**, by **Text** or by **Mobile Web**. And it works on *any* phone!
- **Captures the identity** of every potential buyer who inquires about your property and **delivers it in real time** to your agent.



You won't find a lead-generating solution like this anywhere else!



The 24/7 Lead- Generating Machine!

VoicePad's technology can DOUBLE inquiries from potential buyers.

HOW? Home buyers want and expect home information on demand while they are in front of a property. They also prefer to get this information immediately... *without having to speak to an agent!*

The VoicePad SMART SIGN readily communicates to buyers that they can CALL or TEXT-to the phone number on the sign to receive immediate and automated information. From the phone call or text message, they can also link to photos on the MOBILE WEB. Either way, the system captures their NAME/ CALLER ID and sends it to your agent immediately.

On average, 20% of callers will instantly connect to your agent for more info. And these are motivated buyers indeed!

Text Inquiry Notification

Dear Sarah Thompson,

Someone TEXTed an ADDRESS or CODE to your VoicePad phone number:

Inquiry received: 11-6-2013 2:33pm

Text From: Mary Smith
555-555-5555

This Person's History

Inquiry Statistics

Calls (1)
 Texts (3)
 Mobile (5)

View Details on: [LEAD MANAGER](#)

Property of Interest: 2701 Poplar CT, Louisville KY 40205
Code number assigned to listing: 1502

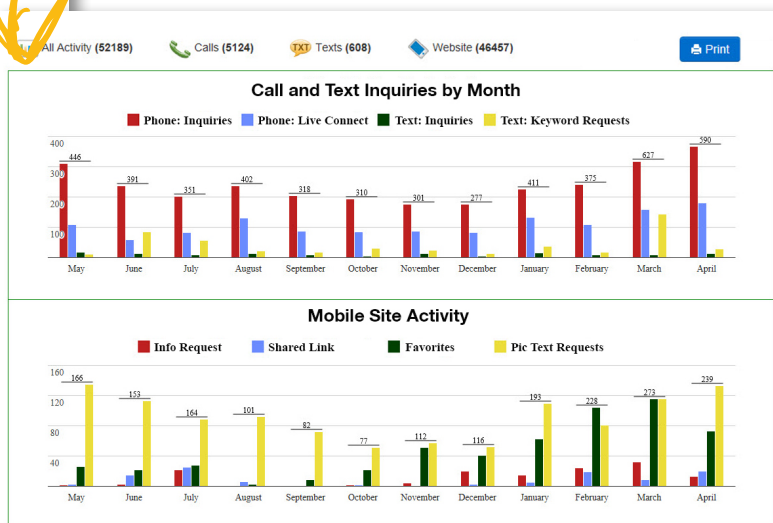
Text Message

Mary Smith: 2701

Voicepad: Multiple property results. Click here for results list: [\[Mobile Site Link \]](#)

VoicePad sends your agent an email (as well as a text message) as soon as a potential buyer has requested information about your property.

Your agent can provide comprehensive reporting that includes Total Number of Inquiries by Call & Text; Live Transfers to Agent; Mobile Web Link Requests; Shared Links & Favorites; and Total Mobile Web Page Views.



Sample Report

Sample Lead Notification
(emailed to your agent upon property inquiry)

55% of home buyers found the property they bought from a yard sign.

